

MUTTVILLE

senior dog rescue

...because every dog
deserves a happy ending

Annual Report

Jan-Dec 2009

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A Message From Our Founder

As I look back on the past year, I just have to say that **2009 was Muttville's "Miracle Year."** By any measure, 2009 was extraordinary. At the outset, we planned to rescue 200 dogs, matching the 198 dogs we rescued in 2008.

But the devastating economic crisis made the situation in California's already over-flowing animal rescue shelters even more dire.

So many senior dogs. So much need. And word of Muttville's commitment not to give up on deserving older dogs spread to kill-shelters throughout California; subsequently, Muttville received hundreds of rescue requests every month.

In a Herculean effort that required growing every aspect of Muttville's operations, Muttville managed to

rescue 330 dogs in 2009. That's nearly a dog a day.

More volunteers, more drivers, more foster homes, more new forever homes, more supporters. Everything had to grow at once! But somehow, the Muttville team rose to the challenge and thrived.



For every rescued senior dog, every story of a sad abandoned mutt who gets cleaned up and brought back to health, there's the story of a guardian finding new love all over again.

Finding love "later in life"--if you ask me, that's the true miracle of Muttville.

Sheri Frank

What folks are saying about Muttville...

"Others may call them [Muttville volunteers] rescuers and foster parents. I call them saints."

---Linda Goldston, San Jose Mercury News 6/12/09

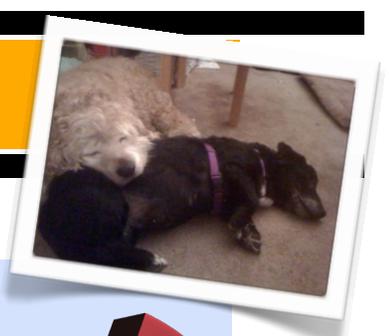
"When I decided to dedicate some of my free time to a good dog cause, I chose to volunteer with Muttville, a San Francisco-based non-profit organization whose mission is to create better lives for older dogs by providing rescue, foster, adoption, and hospice services."

---Ben Bartos, Woof Magazine, April 2009

"What most people don't realize is that older dogs make the best pets! A little calmer, past their rambunctious stage....These dogs are simply looking to give families all the love they have to give. For this reason, Muttville has a mission that deserves our utmost support."

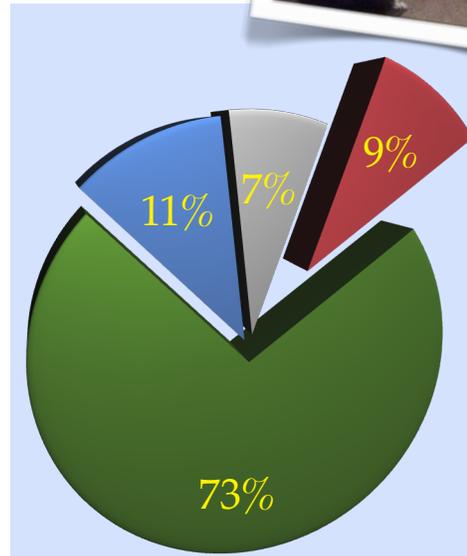
--- Lena Dakessian, Gentry Magazine, April 2009

Muttville 2009 Annual Report



2009 Financial Reporting

Muttville Statement of Activities for the year ending December 31, 2009	
Public Support & Revenue	
Individuals	\$169,346
Donated Goods/Services	\$5,412
Corporations	\$6,094
Foundations	\$41,845
Events	\$34,487
Sales	\$761
Other (Adoptions)	\$12,009
Total Income	\$269,143
Expenses	
Veterinary Care & Medications	\$176,043
Rescue, Housing, Placement	\$26,534
Education & Outreach	\$10,735
Admin & Operations	\$17,629
Fundraising	\$4,866
Total Expenses	\$235,803
Change in Net Assets	\$33,340
Net Assets as of December 31, 2009	\$93,272



- Veterinary Care & Medications
- Rescue, Housing, Placement
- Education & Outreach
- Office & Fundraising

*At Muttville, our extensive network of foster homes helps to keep our overhead extremely low: **91 cents of every Muttville dollar goes to programming costs.***

Muttville Would Like To Thank The Following:

Foundations

Hurvis Charitable Trust
 The Grey Muzzle Organization
 PETCO Foundation
 OnShore, Inc.
 Miriam H. Merin Charitable Foundation Trust
 Sisters of Perpetual Indulgence
 Pedigree Foundation

Veterinarians and Vet Services

Arguello Pet Hospital
 Cynthia Cook, DVM
 David Lipton DVM
 Dennis Hacker DVM
 East San Rafael Veterinary Clinic
 Jamie Anderson DVM
 Jen Scarlett DVM
 Mission Pet Hospital
 Pacifica Pet Hospital

Pan American Veterinary Corporation
 Pets Unlimited
 Siobhan O'Conner DVM
 SFSPCA Animal Hospital
 SF Veterinary Specialists
 Steven Egri DVM
 Thornhill Pet Hospital
 Veterinary Vision

Businesses and Organizations

Buffalo Exchange
 Bernal Beast
 Bernie's Grooming
 Doc's Clock
 EcoPawz
 El Rio
 Gibson, Dunn & Crutcher
 Gogol Bordello
 Happy Hounds Massage
 High Tail Hotel

HolisticPetVet.Net
 Home Away From Home
 Natasha's Food for Paws
 Opie & Dixie Wholesome Pet Solutions
 Pawtrero Hill BathHouse & Feed Co.
 Pet Food Express
 Pet Nutrisystems
 Pooches' Playtime
 Primal Dog Food
 SFACC
 SF/SPCA
 Sit Stay Technology
 SmallBatch Pets
 Switchblade Creative Studios
 Tails of Devotion
 Wags and Wellness
 Zip-A-Dee-Doo Dog Adventures

...plus all of the amazing supporters and volunteers that make Muttville possible!

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What a Difference...

...A Dog Makes

2009 was a year of so many successful dog stories...

How about Geromino, found wandering the streets of San Jose, blind and matted? He needed both of his eyes removed, but once he was cleaned up, he became quite the media star.



He appeared in in the *San Jose Mercury News* and *Bark Magazine*; he had a segment on KOFY and Channel 7 news. Then he found his forever home with his his new family, two other

mutts and a cat! And look how well he cleans up!

And then there is the story of Keeva and Portia. These two lovely mutts were



confiscated from a home in Bakersfield.

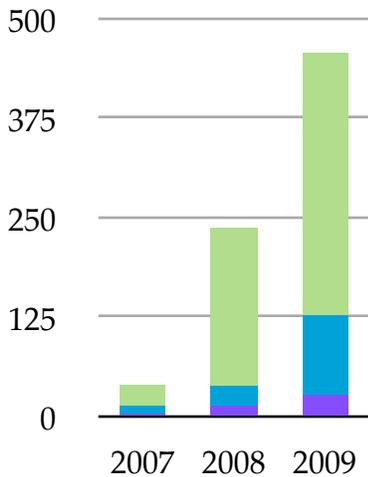
You might think that a bonded set of older larger dogs might be impossible to place. But Keeva and Portia found their forever home at their very first adoption event, going to live with their new mom and making an instant family.

These are just a few of the stories that happen every day at Muttville.

...A Year Makes

In 2008, Muttville rescued 198 dogs. At the outset of 2009, Muttville had 14 foster homes and 25 volunteers.

By the end of 2009, Muttville had nearly **doubled** its number of foster homes, to 27; more than **quadrupled** its volunteer pool to 105; and increased the number of dogs it rescued by **65%**: 330 dogs.



- Rescued Dogs
- Volunteers
- Foster Homes

"Seniors For Seniors"

Muttville is very proud of our signature program, "Seniors for Seniors" that pairs our rescues with senior citizens.

Older dogs offer so much:

- They are usually house trained
- They have gentler temperaments
- They need fewer walks
- They love to snuggle
- They sleep a lot!

Dogs aged eight years and older make ideal companion animals for senior citizens.

...Muttville Makes

Muttville's Goals

- Muttville **rescues** older dogs from kill shelters all over California and temporarily houses them either in foster care or at the Muttville home.
- Muttville **commits to securing** each rescued dog the medical care they need and deserve, including spay/neuter.
- Muttville **works to place** each dog it rescues in an appropriate, loving, permanent home.
- If a dog comes to Muttville too ill or fragile to be adopted, Muttville is **committed to providing** humane and loving end-of-life care.
- Muttville **works to educate** the public about the plight of senior dogs in shelters, as well as the special joys and responsibilities adopting a senior dog.

Muttville is so unique because:

- Muttville dogs are **kept in a home environment**, not warehoused in kennels.
- Each Muttville dog is **screened** for health, socialization, temperament, and training.
- Muttville dogs are **carefully vetted**, resulting in an 85% first-time adoption rate.

--Muttville's senior dogs are **ideal companion animals** in homes with senior citizens, people with post-traumatic stress disorder, or children with autism.



Muttville 2009 Annual Report

2009 Events Highlights

Marie, Ali & Sherri at the 2009 Pet Pride Day Parade



Marybeth & Emo at An Evening in Pawris!



Santa Day



Pooped!

Pet Food Express



Jennie & Mutt at the

"Blessing of the Animals"



Ali & Button



Marie & Mimi

Petco Adoption Event



Valentine's Day



Yoko & Misty

Marin Human Society Fair



Grady--Adopted!

Looking Ahead: 2010

2009 was a year of tremendous economic turmoil placing enormous strains on California's governmental and nonprofit animal rescue network. Muttville rose to meet the crisis, rescuing 330 dogs.

However, Muttville must consolidate our enormous growth of the past few years. To that end, Muttville projects **to rescue another 300 dogs in 2010.**

Muttville is committed to making 2010 a year of solidifying its growth by creating multi-year strategic and fundraising plans. Muttville will grow and cultivate the devoted network of volunteers that foster and care for dozens of dogs at a time. Finally, Muttville will work to expand our core competency of matching senior dogs to people with special needs by further developing our partnerships with organizations that work with seniors, people with emotional disorders, and the developmentally disabled.

Muttville is an organization that rose out of tremendous need; however, the extraordinary commitment and generosity of dog-loving volunteers and donors has also risen to meet that need. **We have been most grateful for the support of the entire Muttville family in realizing our mission in the past year.**

We look forward to meeting the challenges that face California's senior rescue dog population in 2010.

Muttville Board of Trustees

(As of Dec. 31, 2009)

- Sherri Franklin--Founder/ Executive Director
- Jane Goldman — Chair
- Barbara Hill — Treasurer
- Sarah Jo Neubauer— Secretary

Ruby Buelow; Elizabeth Barlow; Marc Erlanderson;
Helene Kocher; Renee Snyder

Contact Muttville

PO Box 410207
San Francisco, CA 94141
(415) 641-1331

www.muttville.org

Support Muttville

**Donate! Foster!
Volunteer!
Adopt a Muttville Mutt!**

